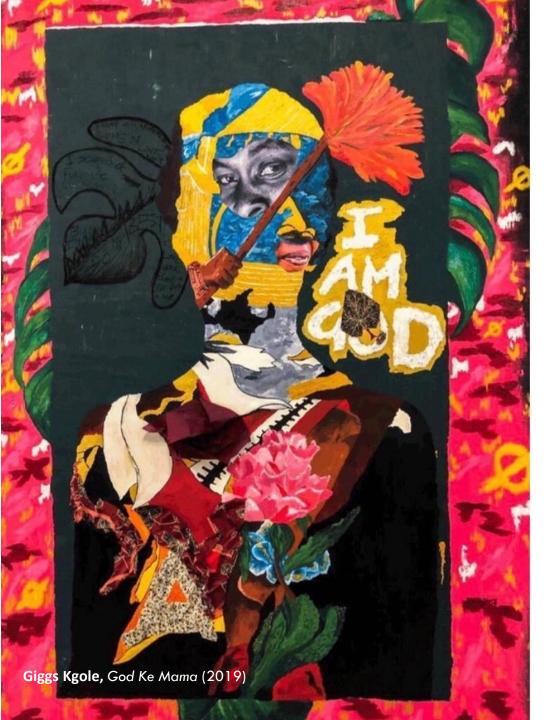
# Young Masters

A NOT-FOR-PROFIT INITIATIVE

### SUPPORT US IN 2023

Amanda McCavour, Poppies (2018 - ongoing)



#### Thank you for supporting the 6<sup>th</sup> edition of Young Masters Art Prize which will return with an open call in April 2023 and a London exhibition in October 2023.

Our mission is to support emerging artists from across the world, bringing their work to a **wider audience** through a biennial Art Prize and a regular programme of touring exhibitions and fairs as well as maintaining a **vibrant online presence** that showcases our wide network of hundreds of talented artists. This global visibility and support can be career-making and life-changing, with opportunities for sales, exhibitions, gallery representation, press, and much more.

Young Masters is a not-for-profit international initiative, launched in 2009 by gallerist Cynthia Valianti Corbett, founder of Cynthia Corbett Gallery.

This unique initiative highlights emerging artists of any gender, age, or nationality, working in any media, whose work responds to the art of the past.

In 2014 the **Young Masters Maylis Grand Ceramic Prize** was added to focus more attention on the growing interest in the collection of contemporary craft. 2017 saw the launch of the inaugural **Young Masters Emerging Women Award**, and the fifth edition and 10th Anniversary Exhibition of the Prize took place in October 2019.

The most recent Young Masters initiative is the curatorial platform **Focus** on the Female developed in 2021 as an artistic and philanthropic antidote to the impact of the COVID pandemic on women. Focus on the Female continues as a regular project within Cynthia Corbett Gallery's exhibition programme.

We invite you to **join us in 2023** as we continue our mission to support, celebrate and nurture artistic talent from across the world.



Young Masters is a **unique initiative**, bringing together artists, collectors, and illustrious figures from the contemporary art world.

- Young Masters is the only Art Prize themed around Art History and the art of the past.
- Uniquely, Young Masters tours year-round in the UK, Europe and USA offering hundreds of artists the opportunity to exhibit and sell their work.
- Over the past 12 years Young Masters has amassed an exceptional network of talented Young Masters alumni. This group of artists is continuously growing as our curators discover more artists.
- Our high-profile Judges have included some of the most illustrious names from across the art world, including Charles Saumarez-Smith (formerly Chief Executive of the Royal Academy of Arts), Hannah Rothschild, Melanie Gerlis (journalist, The Art Newspaper), Jean Wainwright, Daniella Wells (Crafts Council), Godfrey Barker and Nadia Swarovski, ensuring the critical integrity of the Prize.
- Our network of Patrons, Partners and Supporters is made up of collectors and arts organisations. We offer our Partners and Patrons exclusive benefits from studio visits, first refusal on artwork purchases, curator tours and events.
- We have a strong track record of securing press in national broadsheets, broadcast media and the specialist art press.



Our experience and networks allow us **to support artists** to be seen by a wider audience, access exhibition opportunities, and help collectors acquire their work.

- Since 2009 we have placed over 75 artworks in private and public collections, supporting artists' practices by selling their work and connecting them with new collectors.
- In 2016 we supported Lluís Barba's solo exhibition at the Museu d'Art Contemporanide Barcelona.
- From 2017 through 2021 the V&A acquired works by Matt Smith and Katie Spragg.
- In 2017 we secured the acquisition of work by Alissa Volchkovaby Leeds Museum.
- Between 2018 2021 the Contemporary Art Society acquired works by Matt Smith for the Walker Art Museum in Liverpool and Royal Museums of Brighton. At Collect Matt Smith was awarded the inaugural Brookfields Art Award, which entailed a solo exhibition and an acquisition of six artworks for the Crafts Council collection.
- Winners & alumni of the Prize have been profiled in national print and broadcast media, including Azita Moradkhani in the Financial Times and on BBC World Service, Lucille Lewin in the Financial Times and The Guardian, Matt Smith in Vogue Turkey, The Embroidery Magazine and Ceramics Review, Emilie Taylor in Ceramics Review.
- We worked with Harpers Bazaar to license Isabelle van Zieijl's work 'Own' for the cover of their June 2019 issue.



Matt Smith, Empire (2022)

Young Masters is funded through artwork sales, artist entry fees as well as private and corporate sponsorship. Your generous sponsorship will help us to **continue our mission** of supporting emerging artistic talent.

## We are looking for sponsors who can offer financial support or in kind assistance for:

- Prize money for winners (in 2019 we were proud to award a total of £7,200 to artists given by private and corporate donors)
- Prizes of art materials, studio spaces, mentoring or other appropriate product or service.
- Printing and production of the catalogue.
- Signage and exhibition design and printing.
- Additional exhibition venues for the 2024 Tour Programme.
- Fine art storage, installation, shipping and transportation to help lower costs of participating for artists.

#### In return for your kind support, we offer:

- Your logo on our Partners & Sponsors page on the Young Masters Website
- Your organisation or brand mentioned on all press releases
- Dedicated social media posts and mentions in all newsletters and marketing materials.
- Your logo on the Partners & Sponsors page in the printed Young Masters Catalogue
- Sponsors of prize money will be able to add their name to the relevant Award.

We would be delighted to discuss a bespoke package of benefits for you or your organisation.



## There are **many benefits** of supporting Young Masters:

- You will be aligning your brand to a cultural, vibrant, international platform.
- Your organisation or brand will be featured in our newsletters, circulated to a mailing list of over 40,000 contacts and on our website which receives over 10,000 visits a year.
- Additionally, our social media platforms with a combined reach of over 33,000 followers on Instagram with the opportunity to be mentioned in all posts during the agreed period of support.
- Sponsors will be mentioned in press releases during the agreed period of support.
- Representatives from your organisation will be invited to the Exhibition Private Views and Awards Nights in October 2023 at the Young Masters Art Prize 2023 Exhibitions.
- You will also be invited to the Young Masters Autumn Exhibition at the Exhibitionist Hotel, with the opportunity to host a reception for your networks and guests.
- As a valued sponsor, you also gain access to the best emerging contemporary artistic talent, with options to borrow artworks for your office, or purchase work on a preferential basis.



#### Young Masters Art Prize 2023 (6<sup>th</sup> Edition) Key Dates:

- 28 April 2023: Call for Artists opens
- Mid-June 2023: Call for Artists closes
- July 2023: Artist Selection and Judging
- 5 September 2023: Shortlist announcement
- 3 8 October 2023: Young Masters Maylis Grand Ceramics Prize exhibition at 67 York Street, Marylebone
- 10 15 October 2023 (coinciding with Frieze week): Young Masters Art Prize exhibition at 67 York Street, Marylebone
- October December 2023: Young Masters Autumn Exhibition at the Exhibitionist Hotel

Fabiano) Parisi, Il Mondo Che Non Vedo 208 (2017

## **Young Masters**

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## Please ask us questions, we'd love to work with you.

To further discuss your involvement with Young Masters Art Prize please contact Coordinator Beth Cargill at <u>director@young-masters.co.uk</u> Or call: +44 (0) 7896163057 +44 (0) 7939 085 076

